



"Joint Promotion and Increased Level of Safety of Nautical Tourism in Dubrovnik-Neretva County and Montenegrin Coast"

**IPA - prekogranični program Hrvatska - Crna Gora**

**„Zajednička promocija i unapređenje nivoa sigurnosti nautičkog turizma u Dubrovačko-neretvanskoj županiji i na Crnogorskom primorju"  
Sprovođenje aktivnosti 2.1. Prezentacija plana pripreme izrade turističkih vodiča za nautičare interesnim skupinama u nautičkom turizmu  
04.05.2012.- Tivat, marina porto Montenegro, Crna Gora**

Evropska unija (EU) kroz fondove i programe pruža pomoć za razne vrste projekata i aktivnosti. Instrument pretpristupne pomoći (IPA) jedan je od programa namijenjenih državama sa statusom potencijalnog kandidata i sa statusom kandidata za članstvo u EU u razdoblju od 2007. do 2013. godine.

Sa hrvatske strane u projekt su uključeni Hrvatski hidrografski institut (HHI) kao vodeći partner cijelog projekta i Sveučilište u Dubrovniku (Pomorski odjel).

Sa crnogorske strane partneri Hidrometeorološki zavod Crne Gore (HMZCG) kao vodeći crnogorski partner i Nacionalna turistička organizacija Crne Gore.

Projekt je započeo u januaru 2011. Predviđeno vrijeme trajanja je 23 mjeseca (do kraja 2012.). Ukupna vrijednost projekta za obje strane je 451.928,36 €.

Osnovni cilj projekta je unapređenje turističkog (posebno nautičkog) potencijala Dubrovačko-neretvanske županije i Crnogorskog primorja, kao jedinstvene turističke cjeline bogatog kulturnog i prirodnog naslijeđa, zajedničkom promocijom, povećanjem kvaliteta usluga i podizanjem nivoa sigurnosti u nautičkom turizmu.

U tu će se svrhu:

- izraditi i održavati web-stranica namijenjena nautičarima koji posjećuju predmetno područje
- izraditi nautičko-turistički vodič za jahte (jedrilice i motorne) i megajahte (preko 30 m dužine)
- osmisliti prekogranične nautičko-turističke plovidbene rute za jahte (jedrilice i motorne) i megajahte
- organizovati okrugle stolove, prezentacije i promocije projekta



This project is implemented by the Hydrographic Institute of the Republic of Croatia and Hydrological and the Meteorological Service of Montenegro, and by their partners, the University of Dubrovnik and the National Tourism Organisation of Montenegro. Project is managed by the Delegation of the EU to Montenegro and the Agency for Regional Development of the Republic of Croatia.

"The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders".



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- organizovati institucionalno jačanje i podršku hidrografskog i okeanografskog sektor unutar Hidrometeorološkog zavoda Crne Gore itd.

Prezentacija rezultata projekta interesnim skupinama u nautičkom turizmu je održana u petak 04. maja 2012. u 11:00 sati u Tivtu, u Yachting clubu marine Porto Montenegro. Na prezentaciji su učestvovali crnogorski i hrvatski partneri u projektu (Hrvatski hidrografski institut, Hidrometeorološki zavod Crne Gore i Nacionalna turistička organizacija Crne Gore) kao i ciljne grupe iz projekta.



Prezentacijom su predstavljene javnosti i ciljanim grupama iz projekta ciljevi projekta sa do sada ostvarenim rezultatima i to prezentacija rada HMZCG-a u hidrografiji, web stranica projekta ([www.nautour.info](http://www.nautour.info)), Booklet – knjižica sa predloženim prekogranično nautičkim



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rutama Hrvatska- Crna Gora i to za jedrilice, motorne brodice i megajahte i plan za turističke vodiče.

Prezenteri su bili Luka Mitrović (HMZCG), Vinka Jurić (HHI) i Tonči Panžić (HHI).



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